Thank you for helping develop and support food growing in schools in your borough.

The information below can be used to communicate to teachers and school staff in your borough about how they can get involved in growing food at school to achieve the benefits for schools and wider community.

The assets including logos, documents and links available to support your communications about the project are listed in the appendix and available on the dedicated webpage:

www.foodgrowingschools.org/support/localauthority

TEXT FOR BULLETINS/NEWSLETTERS

- 1. Keen to realise the health/curriculum benefits of food growing? Interested in free teacher forums to develop staff expertise from Food Growing Schools: London? Complete the schools survey at: www.foodgrowingschools.org/survey. Get free resources and discuss eligibility for a school assembly.
- 2. Food Growing Schools: London is a partnership of organisations led by Garden Organic and supported by the Mayor of London, bringing together expertise to support your school's food growing journey. Find resources, events, ideas and support on the website or contact the team at fgsLondon@gardenorganic.org.uk to get started.
- 3. Start growing food at your school to see health, environment and attainment benefits for your pupils and community. The Food Growing Schools: London partnership provides resources, support, events, ideas and training for any step in your food growing journey: www.foodgrowingschools.org

TEXT FOR WEBSITE

Across London, schools, councils, parents and teachers are seeing the incredible <u>benefits of growing food</u> in schools. It is good for children's health, the environment, economy, and local community. It creates positive food culture and increases educational attainment.

There are many ways to support food growing in schools in (borough name) - to see what you can do to help build a stronger, healthier (borough name), visit www.foodgrowingschools.org and get started by completing the schools survey.

The Food Growing Schools: London partnership, led by Garden Organic provides support, resources, expertise and opportunities from five key organisations: <u>Capital Growth</u>, <u>Soil Association Food For Life</u>, <u>Royal Horticulture Society</u>, <u>School Food Matters</u> and <u>Trees for Cities</u>.

See also the Food Growing Schools London Directory of organisations that can support your school: www.foodgrowingschools.org/support/directory

Any other questions please get in touch anytime by calling 0247 630 8221 or emailing: fgsLondon@gardenorganic.org.uk



TEXT FOR EMAILS

Dear Schools,

You may already be aware of Food Growing Schools: London, a partnership of organisations led by <u>Garden Organic</u> and supported by the <u>Mayor of London</u>, supporting food growing in London schools since 2013.

The Food Growing Schools: London partnership brings together expertise and opportunities from five key organisations: <u>Capital Growth</u>, <u>Soil Association Food For Life</u>, <u>Royal Horticulture Society</u>, <u>School Food Matters</u> and <u>Trees for Cities</u>.

I am writing to encourage you to make the most of the free expertise, support and resources provided via the Food Growing Schools website and the team for any stage in your food growing journey.

- 1. Complete the **Schools Survey** to receive a free term time garden planner.
- 2. Keep up with latest news, giveaways, funding opportunities and events by signing up to the twice termly <u>e-newsletter</u> or connect on <u>Twitter</u> and <u>Facebook</u>.
- 3. Contact the <u>Food Growing Schools team</u> for advice about how you can get started or move forward with food growing at your school.

Why grow food at your school?

Evaluation of the project over the past few years has revealed that pupils, staff and the wider community can all benefit in many ways from food growing projects in schools, especially in regards to health and well-being. Discover the many positive <u>impacts</u> and <u>benefits</u>.

Please get in touch anytime by calling 0247 630 8221 or emailing fgsLondon@gardenorganic.org.uk

SUGGESTED TWEETS

Free items for participating

Complete the @FoodGrowSchools Survey – get a FREE Term Time Garden Planner and seeds from @gardenorganicuk http://bit.ly/2xJV3Up

Funding to develop school and community projects

Looking for funding to support a school or community food growing project? Take a look at this list curated by @FoodGrowSchools http://bit.ly/2hWRyBL

Food growing training, events and support

Looking for training on how to start or develop food growing at your school? See a list of opportunities coming up in London put together by @FoodGrowSchools http://bit.ly/2Anrypv

Getting started on your school's food growing journey or looking to take the next step? Get support from the @ FoodGrowSchools partnership organisations http://bit.ly/2Bfhnbc

Looking for support to help you teach food and growing at your school? See the @FoodGrowSchools directory of organisations to find local and national options http://bit.ly/2BU3Kvc

Sharing ideas/networking event

Get together after school with other teachers and @FoodGrowSchools in #(borough name) to share ideas and resources. Find out how here http://bit.ly/2zuWzsC



Benefits of growing food in schools

Did you know growing food in schools improves school standards and pupil attainment? Find out how and why @FoodGrowSchools http://bit.ly/2zumiVO

5 ways growing food in schools improves pupils' health and well-being – see the evidence @FoodGrowSchools http://bit.ly/2zumjVO

How to improve environmental quality in London? See 3 ways how growing food in schools can encourage pro-environmental behaviours and help mitigate the impact of climate change @FoodGrowSchools http://bit.ly/2zumjVO

Food growing helps build strong cohesive communities – here's 5 ways growing food in schools improves local communities @FoodGrowSchools http://bit.ly/2zumjVO

Inspiration and stories from other schools

How have other schools succeeded in growing food at school? See inspirational stories from @ FoodGrowSchools http://bit.ly/2kqMk4K

Encouraging new schools to start growing

Why grow food in your school? See @FoodGrowSchools list of the benefits and positive impacts http://bit.ly/2hfz5PV

APPENDIX: FGSL DIGITAL ASSETS

For free, downloadable assets including logos, case studies and further links, please visit:

www.foodgrowingschools.org/support/localauthority

1. Info/promo brochure

2. Benefits of food growing documents (x3)

- teachers
- · head teachers
- communities

3. Infographics (x4)

- Why Grow?
- The Impacts
- Food Growing Schools
- Growing Support

4. Logo (x2)

- Colour (ipeg)
- White (png)
- 5. Partnership logo strip
- 6. After school sessions for teachers organised in boroughs
- 7. Case studies of food growing schools
- 8. Hyperlinks (see table)

Food Growing Schools: London	https://www.foodgrowingschools.org/
Food Growing Schools: London Schools Survey	https://www.foodgrowingschools.org/survey
Benefits of growing food	https://www.foodgrowingschools.org/why_grow/ benefit_foodgrowing
Impact of food growing in London	https://www.foodgrowingschools.org/why_grow/ our_achievements
Garden Organic	https://www.gardenorganic.org.uk/
Capital Growth	http://www.capitalgrowth.org/
Soil Association Food For Life	https://www.foodforlife.org.uk/
RHS	https://schoolgardening.rhs.org.uk/home
School Food Matters	http://schoolfoodmatters.org/
Trees for Cities	http://treesforcities.org/
Mayor of London	https://www.london.gov.uk/what-we-do/busi- ness-and-economy/food/our-projects-food-london/ food-growing-london

